

CIRCULAR

JNTUK Kakinada Announces New Programme in Entrepreneurship

JNTUK Kakinada wishes to offer Minor/Specialization in Technology Entrepreneurship to its Constituent and Affiliated students (from III B.Tech- I Sem onwards) with Entrepreneurial mindset.

About the Program:

JNTUK Kakinada wishes to offer Specialization course in Technology Entrepreneurship as an optional additional learning in Bachelors of Engineering. JNTU Kakinada. Students pursuing their B.Tech. and having an entrepreneurial mind set and are self-motivated and self-disciplined with ability for self learning will now have an option to work for their additional optional coursework at JNTUK empanelled incubator.

Brief idea about the programs is described below

Specialization in Technology Entrepreneurship: There are no credits and hours of engagement in the specialization. The student will be evaluated on the basis of any of the following points:

1. **Revenue Realized** – The team should have been able to earn revenue either from a single product or cumulatively for all its products
2. **Profits Generated** - The team should have been able to generate a profit either from a single product or cumulatively for its products
3. **Angel/Venture Funding** – The team should have been able to raise an angel or venture capital funding for its startup by way of dilution of equity shares.
4. **Patent Granted** – The team should be able to win a Patent Grant in India or anywhere in the world for its product.

What is the Minor/Specialization Degree?

The concept of having a Major Degree (Like Electronics, Computer Science, Mechanical, Civil etc) and then having an additional Minor degree is available only in foreign universities like Stanford, Harvard, MIT etc and IIT's in India till now.

Recognizing the global changes that is happening, JNTK is introducing specialization in technology entrepreneurship for its engineering students where this additional learning will be provided by JNTUK approved Technology Business Incubators (TBI). Students can now major in any subject like Electronics, Computer Science, Electrical, Mechanical, Civil etc, and do a Minor/Specialization in Technology Entrepreneurship.

APPLICATION for the PROGRAMME: <https://www.sv.co/apply>

New Startup Programme for Students of Andhra Pradesh

SV.CO, an Internet University for Startups

Application form: <https://www.sv.co/apply>



8 points about SV.CO for Students of AP

1. Start Up Village, the home for Budding Entrepreneurs in the Entrepreneur Rich State.

Andhra Pradesh Government partnered with Startup Village to provide a PPP model which helps students across the state with state of the art facilities, mentorship and platform to prove themselves.

2. The Student Entrepreneurship Policy also to be considered for SV.CO Startups.

The introduction of Student Entrepreneurship Policy by Government of AP is a boon for start-up culture. AP is the first state to come up with a Start up and innovation policy, It gives wings to students to pursue entrepreneurship while being at College.

The policy has provisions like 20 Percent Attendance and 5% grace marks and also a break year for students to experience the process of turning an idea into a start-up and then continue with studies, which eventually helps in boosting the confidence of students and makes them successful entrepreneurs.

3. Empanelment with Universities to offer Additional Degree to Students.

Start-up village empanelled with JNTU Kakinada and Anantapur to aid the colleges in broadening their curriculum in such a way that it gets diversified. It influences young minds and helps build-up business models. It polishes the leadership and soft skills which nurture the students. This will result in providing tremendous opportunities for students and expanding the horizon.

The empanelled universities will now give Specialization and minors in entrepreneurship which will be a benchmark in history of academics in India. There are only few colleges across India which offer this degree. This helps the students to start-up during college days and come out with an additional degree apart from their bachelor's.

Just imagine you understand the know-how of building a product, revenue, customers during your engineering days. We are finally getting on par with universities in the USA.



How about learning how to Startup
while you are still in college?

Check out

www.sv.co/apply

4. 24*7 Access to the incubator for students to build their products.

Every Start-up can have 24*7 access to incubators so that they have support of a great bandwidth, physical office space and meeting rooms. This helps the start-ups to get an office space during their initial stages. No more canteen table conferences and tissue paper graphs.

5. SV.CO will offer 6 ways of graduation.

An authentic student basically has only two options after his/her college. They are :
A job or further studies. With SV.CO you have 4 more ways

- a) Get Funded
- b) Get into an Accelerator
- c) Get Acqui Hired
- d) Become Self Sustainable

Along with the general ones

- a) Get a Job
- b) Go for Higher Studies

6. Startups in AP will be a part of BATCHES based on a THEME.

Andhra Pradesh will now witness a new trend. Students graduating will now be identified by their field of excellence/expertise such as “the batch of e-commerce, fin-tech, saas” instead of being called “batch of 2016,17”, etc.

7. More incubation spaces in colleges across AP.

Start Up village and the Govt of AP is encouraging students to have incubators and Entrepreneurship-Cells in their colleges so that students get space and facility to work on their ideas in the colleges as well.

This helps many students to take off from academics and work on ideas which are lingering in their brains and build strong networks, meet and discuss events with like-minded people.

8. A university on the internet to build more Start-Ups across AP.

SV.CO is a University on the Internet for Startups.

The Start Ups in AP will now have a chance to be a part of the first Internet university. Students can have a chance to interact with fellow start-ups in the batch daily basis, weekly hangout calls , office hours with mentors, structured process of building a product, town-halls etc which helps the student to build a start-up in their college.



**Startup
Village**
learn. execute. graduate

Hi , Iam Varun

**I am an
Engineering student**

**I want my startup to
get funded**

**I want to startup while
I'm still in college**

**I want to do a
specialization in
Entrepreneurship**

I am applying for SV.CO
www.sv.co/apply



Ravi's Startup got Acqui-Hired by a Billion Dollar Company while still in college

Do you want to start one ?
www.sv.co/apply





10 teams from all over ANDHRA PRADESH
get to join us in an **all-out start-up adventure**



"Get a specialization in Technology Entrepreneurship"
added to your degree certificates!!!



Be a team

Apply → Coding and Video Challenge → Personal Interview → 10 teams on board for 6 months

Applications Open at :
www.sv.co/apply

READ ON, surely that's one certain way of learning!!!

Log on: www.sv.co to read more on start-up journeys and how we do it at SV.

Visit Playbook : <http://playbook.sv.co>, which will be a single stop for all you need to know on start-ups.

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